



## CONFERENCE PROGRAM

### THURSDAY, 14 JULY, Library of Congress

SHARP Executive Committee Meeting, Corcoran College of Art + Design  
10:00 am - 2:00 pm

#### Pre-Conference Activities

- Al-Mutanabbi Street Coalition Broadsides, Corcoran College of Art + Design  
11:00 am - 12 noon
- Rare Book and Special Collections Division, Library of Congress  
Open House  
11:00 am - 2:30 pm
- Folger Library Exhibition Tours  
Fame, Fortune and Theft: The First Shakespeare Folio  
10:30 am - 11:30 am  
1:00 pm - 2:00 pm
- The Cullman Library, The Smithsonian  
Art, and Nature: Natural-Science Illustration from the 1500s to 1800s  
11:00 am - 12:00 noon  
1:30 pm - 2:30 pm
- The Dibner Library, The Smithsonian  
11:00 am - 12:00 noon  
1:30 pm - 2:30 pm

4:00 pm Conference Registration, Lister Hill Foyer, National Library of Medicine, Bethesda, Maryland

4:45 pm Conference Welcome, Lister Hill Auditorium

5:00 pm **Keynote: Jonathan Topham, "Why the History of Science Matters to Book History"** Senior Lecturer in the History of Science, University of Leeds  
(Introduced by Dr. Jeffrey Reznick, Acting Chief of the History of Medicine Division, National Library of Medicine)

6:15 pm Reception, National Library of Medicine

## FRIDAY, 15 JULY, Library of Congress

8:00 - 8:45 am Registration; Coffee, Tea, and Breakfast Snacks

Mumford Foyer, 6th Floor, James Madison Memorial Building,  
Library of Congress

### 8:45 - 10:15 am Session 1

#### 1A. Representing African Americans through Nineteenth-Century Visual Art and Print (Dining Room A, LM620)

**Chair:** Claire Parfait, Université Paris

Radiclani Clytus, Tufts University, 'A Plain Attempt to Record Plain Facts for Plain People': Reading Rhetorical Temperance in James Presley Ball's *Splendid Mammoth Pictorial Tour*

Marcy Dinius, University of Delaware, Truth in Representation: Views of Liberia in Antebellum American Print and Visual Culture

Ezra Greenspan, Southern Methodist University, Moveable Type: Type Specimen Books and Nineteenth-Century U.S. Print Culture.

#### 1B. RED: An International Digital Network for the History of Reading (Mumford Room, LM649)

**Chair:** Shafquat Towheed, Open University, UK

Shafquat Towheed, Open University, UK, A Brief Introduction to the New UK Reading Experience Database

Patrick Buckridge, Griffith University, Australia, The Australian Reading Experience Database: A Work in Progress

Lou Duggan, Saint Mary's University, Nova Scotia, The Canadian Reading Experience Database: Organization and Strategies for Building a National Research Source

Sydney Shep, Victoria University of Wellington, New Zealand Reads: The Great War and Trans-local Reading Cultures

Katie Halsey, University of Stirling, The Reading Experience Database: A Response

#### 1C. Not Censored! Publishing Loopholes in Hitler's Germany (West Dining Room, LM621)

**Chair:** John Hench, American Antiquarian Society (retired)

Ine van Linthout, Erasmushogeschool Brussel and Vrije Universiteit Brussel, Pragmatic Calculations: Nazi Ideology vs. External Pressures in the German Book Market

Michele K. Troy, University of Hartford, 'The Reich is Interested in this Enterprise': Why the Nazi Regime Tolerated the Albatross Press

Jan-Pieter Barbian, Director, Duisburg Public Library, After the Book Burnings: What Made It Past the Censors in Hitler's Germany?

#### 1D. Health and Science Publishing in the Twentieth Century, 1900-1950 (Classroom A/B, 6th floor)

Loretta De Franceschi, University of Urbino, Scientific Books from the Beginning of 20th Century to the Great War: Italy Looking for Modernity

Jane Potter, Oxford International Centre for Publishing Studies, Oxford Brookes University, Advancing Medicine, Advancing Nation: Medical Textbooks and Health Care Manuals of the Great War

Monique Dufour, Virginia Tech, 'When the Doctor Prescribes Books': Bibliotherapy and the Medicalization of Books and Reading in the United States, 1930-1940

**1E. The Architecture of the Book: Layout & Book Design in the Southern Netherlands, 16th-18th Centuries (Pickford Theater, LM302)**

**Chair:** Daniel DeSimone, Curator, Lessing J. Rosenwald Collection, Library of Congress  
Krisof Selleslach, Plantin-Moretus Museum, Antwerp, Clever Capitals. The Use of Ornamental Initials by Antwerp Printers (1541-1600)  
Goran Proot, Universiteit Antwerpen, The Design of Opening Paragraphs in the Flemish Hand-Press Book, 16th-18th Century: Between Tradition and Evolution  
Maartje De Wilde, Universiteit Antwerpen, Bricks and Typographical Tricks. The Design of Secular Songbooks from the Southern Netherlands (16th-18th century)

**1F. Cartoons and Comics (LM139)**

**Chair:** Larry Sullivan, John Jay College of Criminal Justice, The City University of New York  
Corinna Norrick, Gutenberg-Institute for Book Studies, Johannes Gutenberg-University, Mainz, Germany, Media competition as the Subject of Cartoon Art in the German Trade Magazine 'Börsenblatt für den Deutschen Buchhandel,' 1975 to 2010  
Padmini Ray Murray, Stirling Centre for International Publishing and Communication, University of Stirling, Webcomics vs. the World: *Scott Pilgrim* and the Future of Comics Publishing  
Carol Tilley, University of Illinois at Urbana-Champaign, Where Science Meets Culture: Frederic Wertham's 'Seduction of the Innocent' and the Pathologization of Comic Book Readers

**1G. The Nature of Print and the Promotion of Conservation (LM G45)**

**Chair:** Cheryl Knott Malone, University of Arizona  
Jennifer Corrinne Brown, Washington State University, Literary Angling in the Conservation Movement  
Gregory J. Dehler, Front Range Community College, *Our Vanishing Wildlife*: William Temple Hornaday and the Conservation of Science and Morality  
Cheryl Knott Malone, University of Arizona, Early Earth Day Ephemera

**10:15 - 10:45 am Coffee Break**

**10:45 am - Noon Keynote: Elizabeth L. Eisenstein, "From Divine Art to Printing Machine and Beyond" Professor Emerita, University of Michigan**  
(Introduced by John Y. Cole, Director of the Center for the Book, Library of Congress)

**Coolidge Auditorium, Ground Floor, Jefferson Building, Library of Congress**

**12 noon - 1:15 pm Lunch**

SHARP Board Meeting, European Division Conference Room, 2nd Floor  
(adjacent to LJ-249) Jefferson Building, Library of Congress

## 1:15 - 2:45 pm Session 2

### 2A. 19<sup>th</sup>-Century Print and African Americans (Dining Room A, LM620)

**Chair:** Lee N. McLaird, Rare Books & Special Collections, Bowling Green State University  
Ronald J. and Mary Saracino Zboray, University of Pittsburgh, Publishing Freedom on the 'Most  
Glorious Day This Nation Has Yet Seen': Print Culture, New Year's Day 1863, and the Emancipation Proclamation  
Teresa Goddu, Vanderbilt University, The Visual Culture of Antislavery  
Claire Parfait, Université Paris, Early African American Historians: a Book History and  
Historiography Approach

### 2B. "Covering" the Book in the Literature Classroom (Mumford Room, LM649)

**Chair:** Gabrielle Dean, Johns Hopkins University  
Stacy Erickson, Manchester College, 'Window Dressing' and the (Re)Packaging of the Canon:  
Book Covers in Early Modern Literature Surveys  
Jennifer Nolan-Stinson, North Carolina State University, The Paperback Revolution and the  
American Literature Classroom  
Heidi L.M. Jacobs, Leddy Library, University of Windsor, What if Maria Susanna Cummins had  
Twitter?: Information Literacy, Literary History, Social Media and the Classroom

### 2C. Transforming the Printed Architectural Treatise (West Dining Room, LM621)

**Chair:** Roger Gaskell, Roger Gaskell Rare Books  
Robert Fucci, Columbia University, Single-Sheet Architectural Engravings in Sixteenth-  
Century Italy: Beyond the Text-Image Opposition  
Katherine Graham Isard, Columbia University, 'The Annotator as Editor: Vincenzo Scamozzi's Copy of  
Sebastiano Serlio's *Architectural Books* (1551)'  
Carolyn Yerkes, Columbia University, Simon Gribelin's 'Traité d'Architecture divisé en  
trois parties'

### 2D. New Work in Modern Books Series (Classroom A/B, 6th Floor)

**Chair:** Gordon B. Neavill, Wayne State University  
Lise Jaillant, University of British Columbia, Vancouver, Evolution and Degeneration as  
Modern Concerns: the Case of the Modern Library series, 1917-1936  
Paul M. Wright, University of Massachusetts Press, Retired, Fermentation of Beer and Wine in  
the Harvard Classics?  
Isabelle Olivero, Bibliothèque nationale de France, site: Bibliothèque de l'Arsenal, Toward an  
International History of the Book Series

### 2E. Embodied Reading and Media Transition (Pickford Theater, LM302)

**Chair:** Ezra Greenspan, Southern Methodist University  
Matthias Rothe, University of Minnesota, Suspending Absence – The Reader and the Theater  
Visitor in 18th-Century Germany  
Karin Littau, University of Essex, Reading in the Age of Edison  
Gillian Silverman, University of Colorado Denver, Digital Reading and the End of the Deep  
Subject

## **2F. Paratext and Marketing: Commercial Considerations in Early Modern English Medical Texts (LM139)**

**Chair:** Carla Suhr, Research unit for Variation, Contacts, and Change in English (VARIENG), University of Helsinki

Ville Marttila, Research Unit for Variation, Contacts, and Change in English (VARIENG),

University of Helsinki, Figures of Knowledge: Textual Diagrams in Early Modern English Medical Writing

Carla Suhr, Research Unit for Variation, Contacts, and Change in English (VARIENG),

University of Helsinki, Cutting the Costs of Illustrations in Vernacular Medical Texts of Early Modern England

Jukka Tyrkkö, Research Unit for Variation, Contacts, and Change in English (VARIENG),

University of Helsinki, Selling Culpeper: A Case Study into the Use of Title Pages in Seventeenth-Century Commercial Publishing

## **2G. Publishing History, Preachers and Readers (LM G45)**

**Chair:** Padmini Ray Murray, Stirling Centre for International Publishing and Communication, University of Stirling

Abhijit Gupta, Jadavpur University, What Really Happened under a Tree Outside Delhi, May 1817

Matthew Hedstrom, University of Virginia, Publishing for Seekers: Eugene Exman and the Religion Department of Harper & Brothers

Edmund C.G. King, Open University, Man of Science, Man of Religion: The Reading of a Medical Missionary in Uganda, 1896-1918.

**2:45- 3:15 pm Coffee Break**

## **3:15 - 4:45 pm Session 3**

### **3A. Material Information: Pulling Apart and Reconfiguring Texts in the Proto-Digital & Digital Environments (Dining Room A, LM620)**

**Chair:** Ellen Gruber Garvey, New Jersey City University

Ellen Gruber Garvey, New Jersey City University, Newspaper into Databases

Marija Dalbello and Nathan Graham, Rutgers University, From Order to Configurability of

Books – ‘Distant Reading’ of Foreign Titles in the Woman’s Library at the 1893 World Columbian Exposition

Bonnie Mak, University of Illinois, From Facsimile to Fact in the Information Age

### **3B. The Nineteenth-Century Invention of the Scientific Journal (Mumford Room, LM649)**

**Chair:** Jonathan Topham, University of Leeds

Iain Watts, Princeton University, Making Science Monthly: ‘diffusing Philosophical knowledge’ in *Nicholson’s Journal* and the *Philosophical Magazine*: 1797-1820.

Alex Csiszar, Harvard University, “Descent to Avernus”: The *Comptes Rendus* and the Marketplace for Scientific News

Melinda Baldwin, York University, *Nature* and Scientific Publishing in Britain, 1869-1900

### **3C. Fine Printing in the Late 19<sup>th</sup> Century (West Dining Room, LM621)**

**Chair:** Carol Armbruster, Library of Congress

Matthew McLennan Young, Independent Scholar, The Shock of the Old: The Caxton Celebration of 1877 and the Revival of Fine Printing

Gwendolyn Davies, University of New Brunswick, Canada, Divining Beautiful Books: Nova Scotian Women in New York in the Late 1890s

Willa Silverman, The Pennsylvania State University, Miller of Dreams: Charles Meunier and the Book as *Objet d’art* in fin-de-siècle France

Commentary: Jean-Yves Mollier, Directeur de l’Ecole doctorale CRIT (Cultures, Regulations, Institutions, Territoires)

### **3D. Romantic Readers and Writers (Classroom A/B, 6th Floor)**

**Chair:** John Buchtel, Special Collections, Lauinger Library, Georgetown University  
Stephanie Eckroth, Texas Tech University, 'A Faithful Picture': Monthly Periodicals and Romantic Readers

Ann Hawkins, Texas Tech University, The Romantic Book Market, Women Writers, and William Ward's *Index of Contemporary Reviews*

Irene Lyristakis, New York University, The Neurophysiology of Reading: The Female Brain and the Gothic Novel

### **3E. Visual Cultures of Science (I) (Pickford Theater, LM302)**

**Chair:** Josep Simon, Institut de Recherches Philosophiques, Université de Paris Ouest

Meghan Doherty, Mellon/ACLS Recent Doctoral Recipient Fellow, Resolving the Night Sky: Visual Astronomy and the Philosophical Transactions of the Royal Society

Simran Thadani, University of Pennsylvania, Figuring Bodies of Knowledge: The Science, and Art, of Sixteenth-Century Anatomical Illustration

Tim Huisman, Museum Boerhaave, Dutch State Museum for the History of Science and Medicine, The Eye and the Hand. Artist-Anatomist Collaboration in Holland 1650-1750

### **3F. Text, Image, and Markets in the Early Modern Period (LM139)**

**Chair:** Elizabeth Frengel, The Society of the Cincinnati

Sherri Bishop, Indiana University, The Title Page as Marketing Device in Venetian Madrigal Prints, 1538-1560

Millie Gimmel, University of Tennessee, When Pictures Mean Less than Words: Cognitive Disconnect in the Florentine Codex

Stijn Van Rossem, University of Antwerp, The Struggle for Economic and Political Domination of the Almanac Market in the Southern Netherlands (Antwerp, 1626-1642)

### **3G. Children's Books, Readers, and Libraries (LM G45)**

**Chair:** Corinna Norrick, Gutenberg-Institute for Book Studies, Johannes Gutenberg-University Mainz

A. Robin Hoffman, University of Pittsburgh, Walter Crane, the Alphabet, and 'so-called children's books'

Pat Pflieger, West Chester University, How Prehistoric Beasts Met Nineteenth-Century American Children

Christine Jenkins and Mikki Smith, Graduate School of Library and Information Science, University of Illinois Urbana-Champaign, "A Constant Sense of Rebuff" to "Building Together:" Representations of Race in U.S. Children's Library Collections, 1940-1949

**5:15- 6:30 pm Keynote: Ian Gadd, "Book History and the Organization of the Early Modern English Book Trade" Senior Lecturer in English Literature, Bath Spa University**  
(Introduced by Michael Whitmore, Director of the Folger Shakespeare Library)

**Folger Elizabethan Theater, Folger Shakespeare Library, 201 East Capitol Street, SE**

**6:30-7:30 pm Reception, Folger Great Hall**

**SATURDAY, 16 JULY, S. Dillon Ripley Center, Smithsonian Institution**

**8:00 - 8:30 am Registration; Coffee, Tea, and Breakfast Snacks, Ripley Center Foyer**

**8:30 -10:00 am Session 4**

**4A. Visual Cultures of Science (II) (Lecture Hall)**

**Chair:** Meghan Doherty, Mellon/ACLS Recent Doctoral Recipient Fellow

Josep Simon, Institut de Recherches Philosophiques, Université de Paris Ouest,

The Work of Physics in the Age of Mechanical Reproduction: Visual Culture, Pedagogy and the Making of Knowledge (1802-1902)

Ronald K. Smeltzer, Independent Scholar, Color Illustration in 19th-Century Chemistry Books: How and Why

David Rudge, Western Michigan University, The Role of Visual Imagery in Textbook Portrayals of Industrial Melanism

**4B. Text, Image, and Readers in the Digital Age (3035)**

**Chair:** Erik Delfino, Library of Congress

Marianne Martens, Rutgers University, Interlacing Text, Image, and Interactivity: Multiplatform Books and Technologies of Production

Lisa Maruca, Wayne State University, Writing Reading, or Notes on Annotation: From Commonplace to Kindle

**4C. Early Modern Textual Dialogues and Controversies (3031)**

**Chair:** Sarah Werner, Folger Shakespeare Library

Elaine Stroud, University of Wisconsin-Madison, Art or Science? Images and Words at the Center of a Controversy between René Descartes and Thomas Hobbes.

Joseph Byrne, University of Maryland, The Dialogue of Poet and Bookseller in Erasmus Darwin's *The Loves of the Plants*

Alexandra Cook, University of Hong Kong, The Problem of Images in Post-Linnaean Botanical Texts

**4D. Natural History at Home and Abroad (3113)**

**Chair:** Lee N. McLaird, Rare Books & Special Collections, Bowling Green State University

Andrew Bednarski, The American Research Center in Egypt, Natural History, Art, and the Birth of Egyptology: Publishing Frédéric Cailliaud's 'Arts and Crafts'

Hester Blum, The Pennsylvania State University, Polar Imprints

Sarah Strachan, King's College, London, Safe Science in Sarah Bowdich Lee's *Elements of Natural History*

**4E. Transnational Circulation of 19<sup>th</sup>-Century Texts (3037)**

**Chair:** Jyrki Hakapää, Academy of Finland

Marie-Francoise Cachin, Université Paris, Books from France at Charles Mudie's Select Library in Victorian England

Pieter Francois, Ghent University/Warwick University, The Transnational Origin of British Travel Guides on the Continent (1815-36)

**4F. Catholic Books and Readers (3037a)**

**Chair:** John Buchtel, Special Collections, Lauinger Library, Georgetown University

Lucy Razzall, University of Cambridge, 'Stripp'd out of their cases': Polemics of the Early Modern Naked Book

Monica Mercado, University of Chicago, Home Reference, Home Religion: Catholic Almanacs and Family Reading in Nineteenth-Century America

Jeffrey Zalar, University of Wisconsin-Whitewater, 'Today, I Read Something Very Interesting': Catholics and Scientific Books in Germany, 1871-1918

**10:00 - 10:15 am Coffee Break**

## 10:15 - 11:45 am Session 5

### 5A. Transnational Transactions, Literary Formations (Lecture Hall)

**Chair:** Francis Galloway, University of Pretoria

David Carter, University of Queensland, The Two Sided Triangle: Australian Books and American Publishers

Gerald Groenewald, University of Johannesburg, 'Through literature a nation becomes great': Afrikaner Nationalism and the Reception of Afrikaans Books in South Africa, c. 1910-1940

Frank De Glas, Utrecht University, The Netherlands, The Literary Prize as an Instrument in the Material and Symbolic Production of Literature: The Case of the 'Prix Formentor' and the 'Prix International des Éditeurs' (1961-1967)

### 5B. Production Technologies and the Material Text (3035)

**Chair:** Lisa Maruca, Wayne State University

Nicholas Morris, SUNY-Buffalo, Modernism and Monotype: Collaboration in the Age of Mechanical Composition

Daniel Selcer, Dusquesne University and Theresa Smith, Harvard University, The Compass and the Lens: Nicolaus Copernicus, Charles Eames, and the World in Facsimile

Mary Murrell, University of California-Berkeley, Books as Data: The Two Cultures of the Digitized Book

### 5C. New World Expeditions (3031)

**Chair:** Bertrum MacDonald, Dalhousie University

Mariana Françoza, Unicamp, Brazil, The Curious Tale of the *Historia Naturalis Brasiliae* (1648), or Science and Ethnography in the Production of Knowledge about the New World

Jeanne Gillespie, University of Southern Mississippi, The Science and Art of Empire: Mesoamerican Strategies for Survival in the New World Order in the Indigenous Grammars and the *Relaciones geograficas*

Mary McDermott, West Chester University, The Art of Popular Science as Colonial Project in Mid-Victorian England

### 5D. The Art and Business of Music Publishing (3113)

**Chair:** Nancy A. Mace, U.S. Naval Academy

Michael Musgrave, The Julliard School, New York, The Publishing History of Brahms's *Requiem*

Patricia Stroh, Beethoven Center, San Jose State University, A Music Publisher's Diligence: A New Source in the Case of Beethoven's *Opus 2*

Nancy A. Mace, U.S. Naval Academy, The Business of Music Selling and the Records of Robert Birchall

### 5E. Art and the Book in the Twentieth and Twenty-First Centuries (3037)

**Chair:** George Williams, University of South Carolina, Upstate

Abel Debritto, Independent Scholar, Atomic Scribbles from a Maniac Age: the Artwork of Charles Bukowski

Harry St. Ours, Montgomery College, The Future of the Book in Art and Design Education

### 5F. Books and Bodies (3037a)

**Chair:** Marija Dalbello, Rutgers University

Robert Cagna, West Virginia University, Vesalius and *De humani corporis fabrica*: A Millennium's Leap for Medicine

Isabelle Clairhout, Ghent University, Taking up the Pen, not Forceps. Mrs. Jane Sharp and the *Whole Art of Midwifery Discovered*

Sarah Bull, Simon Fraser University, 'A Purveyor of Garbage': Charles Carrington's Sexology and the Traffic in Obscenity

11:45 am - 1:15 pm Lunch



## 1:15 - 2:45 pm Session 6

### 6A. Publishing and Politics (Lecture Hall)

**Chair:** Sydney Shep, Victoria University of Wellington

Caroline Davis, Oxford International Centre for Publishing Studies, Oxford Brookes University, *The Retreat from Liberal Publishing: Oxford University Press in South Africa under Apartheid.*

Greg Barnhisel, Duquesne University, *Encounter Magazine* and the Art and Science of Anti-Communism

Lisa Kuitert, University of Amsterdam, *Book and Politics Surrounding the Boer in South Africa 1899-1901*

### 6B. The Role of Institutions in the Spread of Scientific Knowledge (3035)

**Chair:** Nancy E. Gwinn, Smithsonian Institution Libraries

Bertrum MacDonald, Dalhousie University, *The Reach of Scientific Networks: The Smithsonian Institution and Diffusion of Scientific Information in Nineteenth-Century Canada*

Khyati Nagar, York University, *Courtly Illustrations: Art and Science in Plants of the Coast of Coromandel*

Christine D'Arpa, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign, *Applying Scientific Discovery to Agricultural Practice: The Annual Reports of the U.S. Department of Agriculture in the Late 19th Century*

### 6C. Assembling Texts: The Materiality of Scientific Exchange in Enlightenment Britain (3031)

**Chair:** Elizabeth Yale, Western Carolina University

Elizabeth Yale, Western Carolina University, *Finding Nature's Readers: Publishing Natural History by Subscription in Late Seventeenth-Century Britain*

Kathryn James, Yale University, *Mention'd in the Work: Subscription, Correspondence, and the Authorization of Natural History in Early Modern Britain*

Matthew D. Eddy, Durham University, *The Price of Order: Student Manuscript Culture and the Exchange of Graphic Space*

### 6D. Reconsiderations of Image and Illustration (3113)

**Chair:** Daria Wingreen-Mason, Special Collections, Smithsonian Institution Libraries

William Acres, Huron University College, *Objet de Vertu: Euler's Image and the Circulation of Genius in Print, 1740-60*

Philip Weimerskirch, Independent Scholar, Robert John Thornton's *The Temple of Flora*, *His Transparencies and Their Use in Illustrating Lectures on Botany in England and America*

Gunilla Törnqvist, Lund University, *"To be printed without contour": On the Transferring of Botanical Illustrations from Engraving to Lithography*

### 6E. Reading, Social Capital, and Identity: Forming Identities in Boston, New Zealand and Cleveland (3037)

**Chair:** Melanie A. Kimball, Graduate School of Library and Information Science, Simmons College

Katherine M. Wisser, Graduate School of Library and Information Science, Simmons College, *Libraries and Social Capital: The Boston Athenaeum and the Social Networks of 19th-Century Boston*

Ross Harvey, Graduate School of Library and Information Science, Simmons College, *(Re)Forming the Identity of an Indigenous Population: David Burn and The Maori Messenger*

Melanie A. Kimball, Graduate School of Library and Information Science, Simmons College, *'They Wanted to Read Books by Lady Authors': Early 20th-Century Children's Reading Clubs at the Cleveland Public Library*

## **6F. Cultural Spaces, Reading Communities, and Social Exchange (3037a)**

**Chair:** Eric Lindquist, University of Maryland

Jyrki Hakapää, Academy of Finland, Art, Music and Books - Book Stores as Cultural Spaces in the Early Nineteenth-Century Finland

Ellen D. Gilbert, Independent Scholar, What They Read: Worcester's St. Wulstan Society

2:45 - 3:00 pm Coffee break

## **3:00 - 4:30 pm Session 7**

### **7A. Encounters with Science: the Cultural Dynamics of Science, Technology, Engineering, and Medicine (STEM) (Lecture Hall)**

**Chair:** Eva Hemmungs Wirtén

Eva Hemmungs Wirtén, Uppsala University, Introduction to Communicating Knowledge: Interdisciplinary, Intercultural and Intermedial Transactions of Knowledge

Ulrika Kjellman, Uppsala University, The Use of Photography as a Scientific Tool in the Research Process of the Swedish Institute of Racial Biology

Miha Kova, University of Slovenia, Books and Journals in Contemporary Academic Publishing Industries

Björn Hammarfelt, Uppsala University, Visualizing Knowledge Flows: The Example of Walter Benjamin's *Illuminations*

Simon Eliot, Institute of English Studies, School of Advanced Study, University of London, Summary and Futures: The Dynamics of Science, Technology, Engineering, and Medicine (STEM)

### **7B. Digital Projects Poster Session (3035)**

**Chair:** Katherine Harris, San Jose State University

Troy Bassett, Indiana University-Purdue University, *At the Circulating Library: A Database of Victorian Fiction, 1837-1901*

Jessica DeSpain, Southern Illinois University, Edwardsville, Southern Illinois University Edwardsville's Interdisciplinary Research and Informatics Scholarship (IRIS) Center

Ian Gadd, Bath Spa University, *Virtual Printing Press*

David Radcliffe, Director for the Center for Applied Technologies, Virginia Tech, Lord Byron and His Times

George Williams, University of South Carolina, Upstate, BrailleSC.org: Different Ways of Reading in a Digital Environment

Katherine Harris, San Jose State University, *The Poetess Archive Database*

### **7C. Illustration in 19<sup>th</sup>-Century England (3031)**

**Chair:** Daria Wingreen-Mason, Special Collections, Smithsonian Institution Libraries

Elizabeth Starr, Westfield State University, Illustrating the Wonders of the Shore: Charles Kingsley's *Glaucus*

Robert Patten, Rice University, From Wit to Manners: Contrasting Modes of Illustration and Changing Nineteenth-Century British Print Cultures

### **7D. Media Platforms: New Perspectives on the Public Lecture in 19<sup>th</sup>-Century America (3113)**

**Chair:** Paul Erickson, American Antiquarian Society

Carolyn Eastman, University of Texas Austin, James Ogilvie, Celebrity, and the First Nationwide American Lecture Tour, 1808-1811

Thomas Wright, Oxford University, Oral Publication and Civic Rhetoric from Glasgow to Massachusetts

Thomas Augst, New York University, The Temperance Lecture, Between Speech and Print

## **7E. Case Studies in the 19<sup>th</sup>-Century Anglo-American Press (3037)**

**Chair:** Michelle Allen-Emerson, US Naval Academy

Edward Jacobs, Old Dominion University, The Representation of Science in the Radical Periodical Press:  
the Case of Cleave's *Weekly Police Gazette* (1834-6)

James Mussell, University of Birmingham, Science as Information in the Nineteenth-Century Press

Lydia Schurman, Northern Virginia Community College, Emerita, The Art and Science of Manipulation:  
The Conquest by the American News Company of Nineteenth-Century Newsdealers and  
Publishers of Popular Print Culture

## **7F. Information—Collected, Clipped, and Ordered (3037a)**

**Chair:** Carol Armbruster, Library of Congress

Cristina Pattuelli, School of Information and Library Science, Pratt Institute, The Warburg Library:  
Morphology of a Library as a 'Laboratory of the Mind'

Richard Popp, Louisiana State University, Reading as an Extractive Industry: Information Abundance and  
the Invention of the Clipping Bureau

## **5:00 - 6:30 pm Plenary: Faculty of Rare Book School, "Educating the Next Generation"**

**Naomi Nelson, Head of Special Collections, Duke University**

**Mark Dimunation, Chief, Rare Book Division, Library of Congress**

**John Bidwell, Astor Curator of Printed Books and Bindings, Morgan Library and Museum**

**Michael F. Suarez, S.J., Director, Rare Book School, & Professor, University of Virginia**

(Introduced by Leslie Overstreet, Curator of Natural History Rare Books, Smithsonian Institution Libraries)

**Baird Auditorium, Natural History Museum**

**10th Street & Constitution Avenue, NW**

**8:00 pm Banquet: Anderson House, The Society of the Cincinnati, 2118 Massachusetts Avenue, NW**

## **SUNDAY, 17 JULY, S. Dillon Ripley Center, Smithsonian Institution**

**8:30 am - 9:00 am Registration; Coffee, Tea, and breakfast snacks, Ripley Center Foyer**

## **9:00 - 10:30 am Session 8**

### **8A. Art, Design, and Publishing (Lecture Hall)**

**Chair:** Marija Dalbello, Rutgers University

Dagmar Riedel, Center for Iranian Studies, Columbia University, From the Printing of Islamic Books to  
the Study of Islamic Art in Nineteenth-Century Vienna

Sondra Miley Cooney, Kent State University, Emerita, *Ancient Sea Margins*: Robert Chambers as  
Scientist, Visual, and Verbal Artist

Natalia Silberleib, Universidad de Tres de Febrero (Argentina) and Universidad de Buenos Aires  
(Argentina), Museum Publishing: The Art Catalogue as a Publishing Object and a Cultural  
Product

**8B. 20<sup>th</sup>-Century Scientific and Medical Publishing (3035)**

**Chair:** Bertrum MacDonald, Dalhousie University

Francis Galloway, University of Pretoria, Publish or/and Perish: The Politics of Scientific Publishing in South Africa

Jim Connor, Memorial University of Newfoundland, A Blueprint in Black-and-White, Yet Red All Over: The “Editing” and Publishing History of *Rural Health and Medical Care* (1948)

Jennifer J. Connor, Memorial University of Newfoundland, Between Two Markets?: Medical Autobiography and Its Publishers

**8C. Print and Manuscript in Colonial America and the Early Republic (3031)**

**Chair:** Eric Lindquist, University of Maryland

Dennis C. Landis, John Carter Brown Library, Brown University, The New Colonial Pharmacopoeia

Carla Mulford, The Pennsylvania State University, Benjamin Franklin and the Art of Science

Mark Mattes, University of Iowa, The Art of History and the Figure of the Volume in the Adams-Jefferson Letters

**8D. Readings of the Renaissance Herbal: Art, Botany, and Poetry (3113)**

**Chair:** Karen Reeds, independent scholar (Princeton Research Forum and Visiting Scholar, University of Pennsylvania)

Alain Touwaide, Institute for the Preservation of Medical Traditions, New Books, Ancient Manuscripts: The Fallacies of Renaissance Botanical Illustration

Karen Reeds, independent scholar (Princeton Research Forum and Visiting Scholar, University of Pennsylvania), Leaves between the Leaves: *The Herbal* as Herbarium

Leah Knight, Brock University (St. Catharines, Ontario), Intertextual Mowers, or How Andrew Marvell Read Gerard’s *Herbal*

**8E. Case Studies in Publishing I (3037)**

**Chair:** Pat Pflieger, West Chester University

Deidre Johnson, West Chester University, Planting Douglass Farm: The Role of Literary Mentors, Family, and Fictionalized Autobiography in the Creation and Promotion of a 19th-Century Children’s Book

Courtney Winegar, West Chester University, Lydia Sigourney’s Art of the Gift Book: Paratext, Poetics and Women Readers

Michelle Allen-Emerson, U.S. Naval Academy, The Adventures of the Literary Laborer in H. Rider Haggard’s *Mr. Meeson’s Will*

**8F. Utopia, Fantasy, and Prophecy (3037a)**

**Chair:** Lise Jaillant, University of British Columbia, Vancouver

Jenifer Gundry, Drew University, Print Culture in Utopia

Sara Hines, University of Edinburgh, The Reception and Influence of Andrew Lang’s Blue Fairy Book (1889/1890)

Erin A. Smith, University of Texas at Dallas, *Late Great Planet Earth*: A Tale of Two Books

**10:30 - 10:45 am Coffee Break**

## 10:45 am - 12:15 pm Session 9

### 9A. Natural History as Natural Philosophy: The Ordering of Nature for Reading Publics (Lecture Hall)

**Chair:** James Voelkel, The Chemical Heritage Foundation

Peter Dear, Cornell University, Bacon's Most Famous Book? *Sylva sylvarum* and Its Popularity in the Seventeenth Century

Carin Berkowitz, The Chemical Heritage Foundation, Design and Illustration—Anatomy as Evidence of Nature's Order in Charles Bell's *Natural Philosophy*

Daniel Lewis, The Huntington Library, Co-opting Darwin: The French Translation of the 1859 Edition of *Origin of the Species*

### 9B. Mathematics and Science in Early Modern Print (3035)

**Chair:** Michael North, National Library of Medicine

François Loget, Université de Limoges, Printers and Algebraists in Mid-Sixteenth-Century France

Amrita Dhar, University of Michigan, Micrographia and the Accommodation of Science to Text

Nicole Howard, California State University East Bay and Eastern Oregon University, *Dr. Wren's New and Compendious Way of Printing*: Early Modern Scientists Enter the World of Print

### 9C. Play and Politics (3031)

**Chair:** Donald Farren, Independent Scholar

Aaron Trammell, Rutgers University, Playing with Letters and Landscapes: An Examination of Literacy in Early 19<sup>th</sup>-Century Print Ephemera

Margaret Stetz, University of Delaware, 'The last of the Victorians': John S. Goodall and the Politics of the Artist's Book as Children's Book

Manuela Mourao, Old Dominion University, 'Picture books for grown children': Text and Image in Literary Annuals

### 9D. Scientific Publishing and the Emergence of the New (3113)

**Chair:** Dr. Lilla Vekerdy, Head, Special Collections, Smithsonian Institution Libraries

Marie-Claude Felton, École des Hautes Études en Sciences Sociales (Paris) and Université du Québec à Montréal (Canada), « Je ne suis pas fou »: The Self-publishing Journey of Poorly Estimated Scientists in Paris during the Enlightenment

Johanna Lilja, University of Tampere, An Indefatigable Botanist – a Peer Review Case from the Nineteenth Century

Susan Pickford, Université Paris, Outsider Literature and the Emergence of Modern Bibliographical Practice

### 9E. New Techniques, New Frontiers in Book History (3037)

**Chair:** Casey Smith, Corcoran College of Art + Design

Michael Hancher, University of Minnesota, One and Three Arts

Paul Van Capelleveen, Koninklijke Bibliotheek, National Library of the Netherlands and Museum Meermanno, The Art of the Reprint: How New Techniques Teach the Past a Lesson

## 12:15 - 1:45 pm Lunch

Country Liaisons and North America Affiliate Societies meeting

## 1:45-3:15 pm Session 10

### 10A. Science in Periodicals and Newspapers before Darwin (Lecture Hall)

**Chair:** James Wald, Hampshire College

A. Franklin Parks, Frostburg State University, Science and the Readership of Early English Newspapers

MaryLu MacDonald, Independent Scholar, Before Darwin: Science in Periodicals. The British North American Experience

Linda Connors, Drew University, Emerita, Before Darwin: Science in Early Nineteenth-Century British Periodicals.

### 10B. Struggle for Survival: Art, Science, and Politics in Children's Books about Evolution, Endangered Predators, and Sex (3035)

**Chair:** Kate McDowell, University of Illinois

Kate McDowell, University of Illinois, The Art of Evolution: Images of Geological Time in Science Books for Children, 1865-1956

Debra Mitts-Smith, University of Illinois and Dominican University, The Art and Science of Three North American Apex Predators: Image and Text and the Construction of Scientific Information about Grizzlies, Wolves, and Mountain Lions in Nonfiction for Children

Loretta Gaffney, University of Illinois, 'Excess Access': Challenges to Sex and Sexuality in Children's and YA Books

### 10C. Translating Alice in Wonderland: Making Sense from Nonsense (3031)

**Chair:** Elizabeth Frengel, Manager of Reader Services, The Society of the Cincinnati

Clare Imholtz, Independent Scholar, *Alice* in Many Tongues

August Imholtz, Independent Scholar, *Alice* Goes to Russia

Catherine Parisian, University of North Carolina-Pembroke, *Alice* in Shorthand: A Stenographer's Primer

### 10D. Print and Visual Culture of the Paris Academy of Sciences (3113)

**Chair:** Robin E. Rider, University of Wisconsin-Madison

Anita Guerrini, Oregon State University, The Histoire des animaux and the early publication projects of the Paris Academy of Sciences

Florence C. Hsia, University of Wisconsin-Madison, How to Publish an Early Modern Scientific Expedition

Robin E. Rider, University of Wisconsin-Madison, Visual Communication Strategies in Early Modern Mathematics: Publications of the Paris Academy of Sciences

### 10E. Studies in the 18<sup>th</sup>-Century Book Trade (3037)

**Chair:** Nancy A. Mace, U.S. Naval Academy

Julia Rudolph, North Carolina State University, Legal and Scientific Culture in 18th-Century England: Enlightened Approaches towards the Profusion and Diffusion of Texts

Patricia Gael, The Pennsylvania State University, Anonymous Publication in London, 1740-1749

### 10F. Case Studies in Publishing II (3037a)

**Chair:** Erin A. Smith, University of Texas at Dallas

Jessica Linker, University of Connecticut-Storrs, Almira Lincoln Phelps's Caroline Westerley: The Book as a Vehicle for American Approaches to Science

Jennifer Burek Pierce, University of Iowa, No More Optical Delusions: Science in the Works of Oliver Optic

Barbara Brannon, Texas Tech University Press, Ben Dixon MacNeill and *The Hatterasman*: A Perfect Storm of North Carolina Publishing

**3:15-3:30 pm Coffee Break**

**4:00 - 5:30 pm Plenary: Digital Technology**

**Matthew Kirschenbaum, Maryland Institute for Technology in the Humanities (MITH), University of Maryland, College Park**

**Brian Geiger, Director of University of California Riverside's Center for Bibliographical Studies and Research (CBSR), and Ben Pauley, Eastern Connecticut State University, Early Modern Books Metadata**

**Simon Burrow and Mark Curran, University of Leeds, French Book Trade in Enlightenment Europe**

**Baird Auditorium, Natural History Museum  
10th Street & Constitution Avenue, NW**

**5:30 - 6:30 pm Annual General Meeting and Conference Closing Remarks**

**Baird Auditorium, Natural History Museum  
10th Street & Constitution Avenue, NW**

**Post-Conference Activity**

**7:30 pm African American Literary Walking Tour and Toast**