Thursday 15th June

9.00 Welcoming remarks
Christoph Cornelißen, Trento

9.10 Introduction on EDPOP
Jeroen Salman, Utrecht

9.20 Keynote
Too Small to Count? Reconstructing the Lost Ephemera of Early Modern Europe
Andrew Pettegree, St. Andrews

Session 1
STATE OF THE ART / HISTORIOGRAPHIES
Chair Jeroen Salman, Utrecht

10.20 ‘Popular and/or Cheap Print in the Atlantic Archipelago: What’s Going on?’
Joad Raymond, London

10.40 French Popular Print: A State of the Art
Malcom Walsby, Rennes

11.00 Break

Session 2
STATE OF THE ART / HISTORIOGRAPHIES
Chair Alessandro Arcangeli, Verona

11.30 Stampe ‘popolari’: An Ephemeral Field of Research?
Massimo Rospocher, Trento

11.50 ‘Popular’ Print in German: Problems and Projects
Andreas Würgler, Geneva

12.10 Studying Popular Print (Populair Drukwerk) in the Low Countries: a State of the Art
Jeroen Salman, Utrecht

12.30 Literatura de Cordel as a Field of Study: A Global Approach
Juan Gomis, Valencia

Session 3
TRANSNATIONAL APPROACHES AND TRANSLATIONS
Chair Katell Lavéant, Utrecht

14.30 (Pseudo)Translation of Street Literature: a look into the Nineteenth-century Italian Repertoire
Alice Colombo, Galway

15.00 The Printed Popularization of Chivalric Literature across Sixteenth-Century Europe: Trends and Processes
Jordi Sánchez-Martí, Alicante

15.30 The Afterlife of Italian Secrets: Translating Medical Recipes in Early Modern Europe
Julia Martins, London

Matthew Grenby, Newcastle

16.30 Break

Session 4
COLLECTIONS AND SOURCES
Chair Julianne Simpson, Manchester

17.00 Italian Chivalric Popular Editions outside Italy
Matteo Fadini, Trento

17.30 Sacre rappresentazioni in the British Library: the History of a Collection
Laura Carnelos, London

18.00 From Popular to Rare: Cheap Imprints Beyond National Collections
Flavia Bruni, Udine - St. Andrews
Friday 16th June

Session 5
GENRES AND EUROPEAN BESTSELLERS
Chair Rita Schlusemann, Utrecht - Berlin

9.00 The Spanish Romances of Chivalry: a Editorial Phenomenon on which “the sun never sets” during the Renaissance
Claudia Dematté, Trento

9.30 Popular Print in Unofficial Languages: Songbooks and other Genres in the Celtic Languages
Niall Ó Cíosáin, Galway

10.00 Crossing Genres. A Newcomer in the Transnational History of Almanacs
Elisa Marazzi, Milan

10.30 News, Pamphlets and Popularity: some Reflections based on late 16th Century Events
Andrè Belo, Rennes

11.00 Break

Session 6
DIGITAL HUMANITIES
Chair Joad Raymond, London

11.30 Popular Print Culture and Text Reuse Detection: a Digital Humanities Approach to the Study of Print Circulation
Hannu Salmi, Turku

12.00 New Digital Initiatives: Reconstructing Popular Print through Auction and Sale Catalogues
Graeme Kemp, St. Andrews

12.30 Being Popular in Print: Long-standing and Widespread Health Advices through the 15cBOOKTRADE Tools
Sabrina Minuzzi, Oxford

Session 7
MARKETS AND PRICES
Chair Angela Nuovo, Udine

Goran Proot, Udine

15.00 The Railway Library, les Bibliothèques de gares and other “Literary Rubbish that Travels by Rails”
Francesca Tancini, Bologna

15.30 Were Cheap Books Popular Books in the Venice of the Printing Revolution?
Cristina Dondi, Oxford

16.00 Break

Session 8
MEDIA, INTERMEDIALLY, AND MATERIALITY
Chair Rosa Salzberg, Warwick - Florence

16.30 The Dynamic of Communication and Media Recycling in Early Modern Europe: Popular Prints as Echoes and Feedback Loops
Daniel Bellingradt, Erlangen-Nuremberg

17.00 Iconography and Material Culture in Cheap Print Illustration, with a Case Study from Post-Tridentine Bologna
Rebecca Carnevali, Warwick

17.30 Eurovision 17th Century Style: Mapping Popular Political Geographies through 17th Century Broadside Ballads
Angela McShane, London

18.00 German romances (Prosaromane): From “joyous and profitable” High-brow Literature in the late Middle Ages to Trivial Chapbooks Forbidden by Censor Intervention
Ursula Rautenberg, Erlangen-Nuremberg
Rita Schlusemann, Utrecht - Berlin